

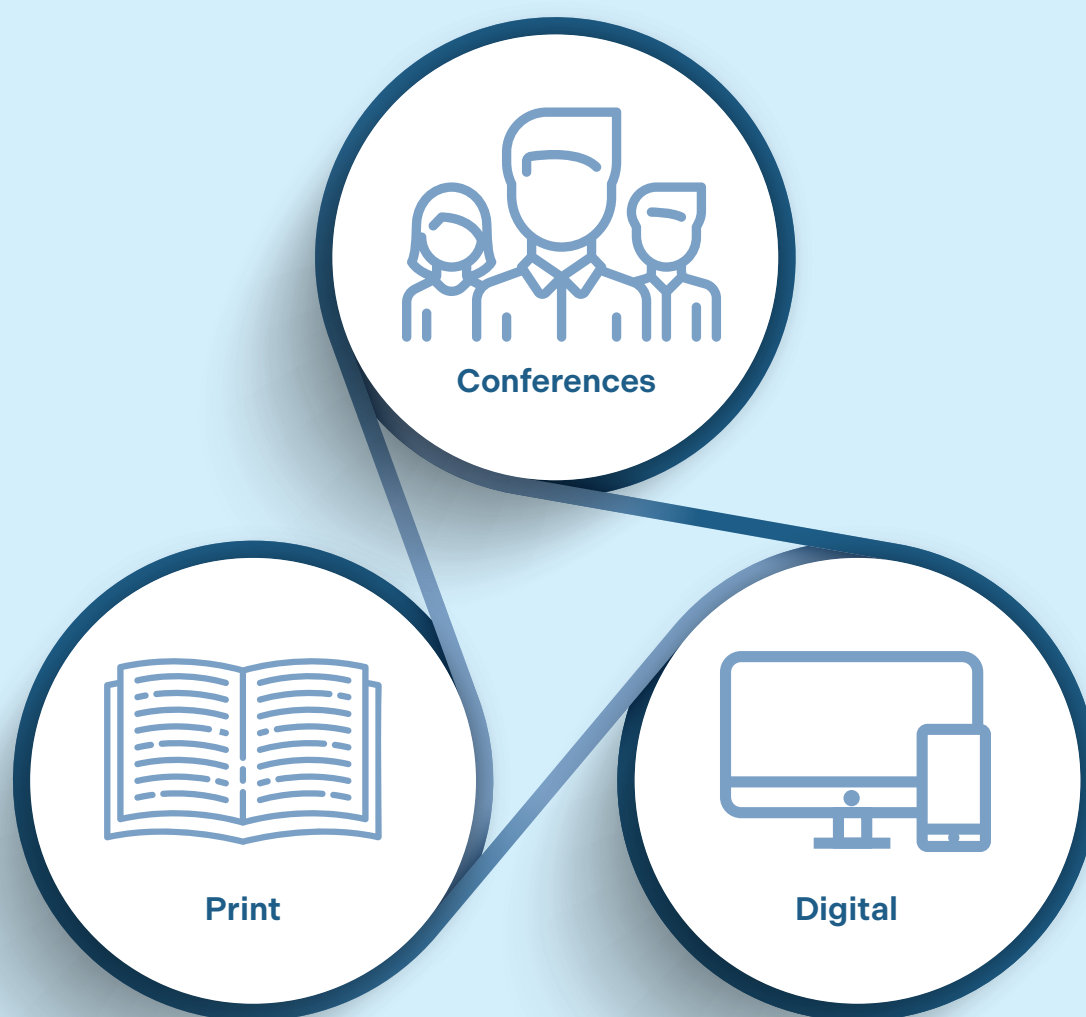
2023 Media Kit

**FRANCHISE
UPDATE
MEDIA**

GROW WITH US

Your Platform for Growth

Franchisee Prospects • Multi-Unit Franchisees • Franchisor Executives



To Advertise, Contact: sales@franchiseupdatemedia.com • 800.289.4232 ext. 202

www.franchising.com

Your Platform for Growth

If you want to reach, influence, and motivate the largest audience of franchise executives, multi-unit owners and franchisee prospects, your number one resource is Franchise Update Media.

Our Franchise Growth Platform brings your message to your specific target audience in all of the places they learn, share and collaborate.

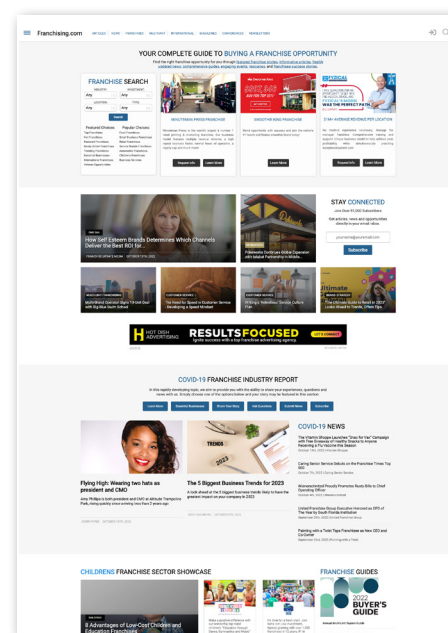
Simply put, your message connects because it's a part of the research, stories, and networking that only Franchise Update Media provides. We're built on 30+ years of providing valuable resources to help you drive faster growth for your brand. We bring you unmatched reach and scale across multiple products from magazines, online and conferences. Individually, they offer focused targeting through compelling content. Combined, they get and keep your brand's message in front of your audience.

We are thrilled with the lead quality and multi-unit deals coming from Franchise Update Media. The ROI is incredible!"

Nick Russo,
Sr. VP of Franchising
and Stores
Pet Supplies Plus



Franchising.com





Our platform reaches the broadest and deepest audiences within franchising. Our engaged audiences range from franchisee prospects starting to research brands to Multi-Unit Franchisees looking to expand their portfolio to Franchisor Executives researching strategies for growth. With targeted products, content, and technology, we deliver effective reach to help your brand grow faster in franchising.



2023 Multi-Unit Franchising Conference

April 25-28th, 2023 | Caesars Forum, Las Vegas, NV

The annual Multi-Unit Franchising Conference (MUFC) is the premier event attended by leading multi-unit franchisees in the food, hospitality, retail and service sectors – along with developers, chain store operators and private investment groups looking to build and expand multi-unit operations. This is the ultimate dealmaking event for Franchisors, Multi-Unit Franchisees and Service Providers. Our exhibit hall is the central meeting place for Multi-Unit Franchisees to explore new brands and supplier services. With world-class speakers and timely learning sessions, this is the must-attend event every year for Multi-Unit Franchisees looking to grow their operations and expand their portfolios.

Please visit: www.multiunitfranchisingconference.com

1,800+ Attendees

75%
Seeking additional
opportunities

Over
\$11B
in systemwide revenue

Add over
2,000
units in the next 12 month

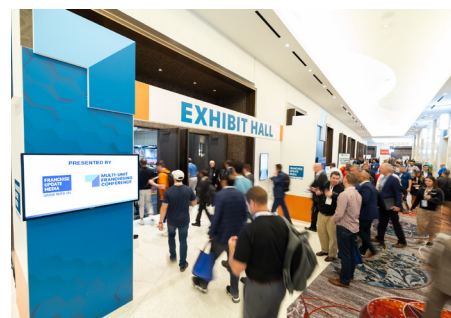
16,500
operating units

Over
50%
have 2 or more brands

16%
have 4 or more brands

60%
have 10 or more units

20%
of franchisees have
40 or more units



The Multi-Unit Franchising Conference has been a part of the Zaxby's development plan for the past 13 years. MUFC provides engaging, relevant content for both up and coming and established multi-unit operators. Zaxby's is proud to be a partner and sponsor of this world class conference."

Tray Doster
Director, Franchise Sales
Zaxby's



June 20-22nd, 2023 | InterContinental, Atlanta, GA

The Franchise Customer Experience Conference (FCXC) is a powerful event created for the unique needs of franchisors as they serve their multiple customers of consumers, franchisees and employees.

FCXC brings together leaders in operations, marketing and technology, along with CEOs and Presidents leading the charge to deliver an outstanding customer experience. The event features compelling content and top speakers that help drive alignment across functions, along with focused learning tracks in each area to sharpen skills and network with other franchising leaders in similar roles.

If you're a supplier looking to strengthen or create new relationships with Franchisor leaders responsible for growth through customer experience, you do not want to miss this once-a-year event. Exclusive to franchisor attendees and supplier sponsors.

Please visit: www.francxc.com

2022 Conference Stats:



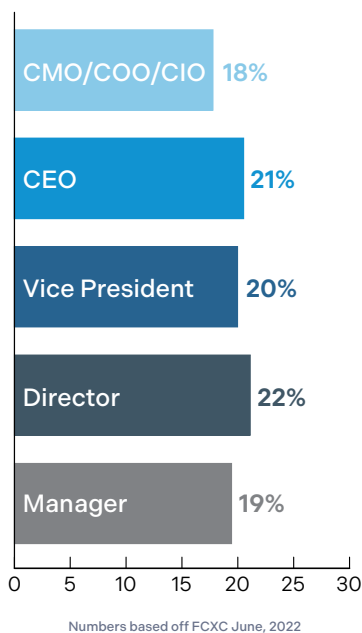
350+
Total Attendees



185
Franchisors



160
Franchise Brands





October 18–20, 2023 | InterContinental, Atlanta, GA

The Franchise Leadership & Development Conference (FLDC) is the premier networking event for franchise growth and development. Only FLDC brings together leading franchisor executives and their teams to learn, collaborate and network to deliver fresh ideas and insights to drive growth.

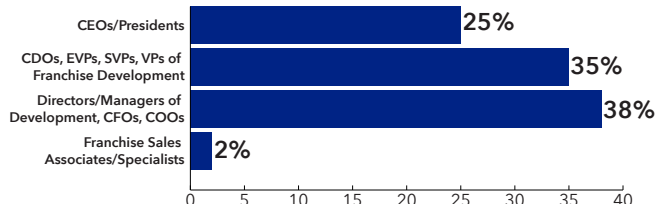
FLDC is where franchising leaders network and learn best practices to drive growth at every level of the organization. Exclusive to FLDC is the full day CEO Summit, the Annual Franchise Development Report review and the Annual Star Awards dinner and presentation where the brightest stars in franchise development are acknowledged.

If you are a supplier looking for growth in the franchise industry you don't want to miss this annual event. Exclusive to franchisor attendees and supplier sponsors.

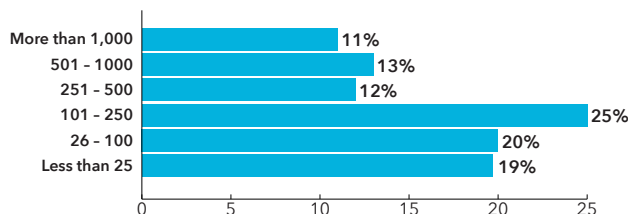
Please visit: www.franchisedevelopmentconference.com



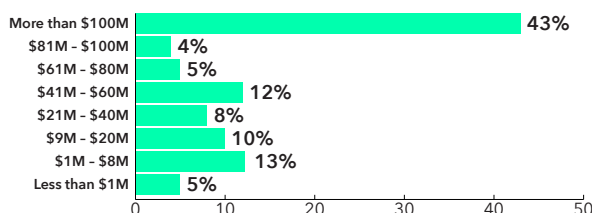
By Title



By Number of Units



By System-Wide Gross Sales



Multi-Unit Franchisee Magazine

The only publication dedicated exclusively to experienced Multi-Unit and Multi-Brand Franchisees

Multi-Unit Franchisee Magazine is the only industry publication providing content that Multi-Unit Franchisees seek out to improve their operations and drive growth. Published quarterly, the content includes inspirational peer success stories, focused analysis of markets and trend reporting that supports growth of successful franchise enterprises.

The print and digital editions are also the home for publication of unique research across franchising that supports industry-leading rankings of top Multi-Unit Operations, top Multi-Unit Franchise Brands and more.

If you're looking to grow with Multi-Unit Franchisees, you don't want to miss the unmatched distribution through opt-in subscriptions, at industry conferences and expos throughout the year and always available digitally on [Franchising.com](https://www.franchising.com).

Print Distribution

Total Print	21,000
Franchisees	17,000
Franchisors	2,500
Conferences	1,000
Other	500

Digital Readership

Average Issue Views	13,380+
Average Article Views	57,000+



https://www.franchising.com/magazines/multiunit_franchisee/2022/3/digital.html



https://www.franchising.com/media/magazines/mufm_2022_2.pdf



https://www.franchising.com/magazines/multiunit_franchisee/2022/1/digital.html



https://www.franchising.com/magazines/multiunit_franchisee/2022/0/digital.html

70%
Read Magazines
Frequently or Regularly

63%
Are Looking to Add
Additional Brands to Portfolio

Source: 2020 Readership Survey

Issue	Ad Close	Materials Due	Release Date	Bonus Distribution
Q1	1/6/23	1/13/23	February	
Multi-Unit Buyer's Guide	3/3/23	3/10/23	April	Multi-Unit Franchising Conference
Q2	3/17/23	3/24/23	April	Multi-Unit Franchising Conference
Q3	7/14/23	7/21/23	August	
Q4	10/13/23	10/20/23	November	

Editorial Calendar

Quarter I

Mega 99 List: Ranking America's Largest Franchisees

Featured Content

- Multi-Unit Franchisee Profiles
- Conversions: Benefits & Advantages of Existing Buildings
- Labor Shortage & Turnover Crisis: What to do About it?

Quarter II

MUFC Conference Issue

Multi-Brand 50 List: Ranking America's Top Multi-Brand Franchisees

Featured Content

- Multi-Unit Franchisee Profiles
- How Private Equity is Changing the Way Franchisees Grow
- Selling Units: Everything you Need to Know to Maximize Return

Quarter III

MUFC Post-Conference Issue

Multi-Unit 50 List: Ranking America's Top Multi-Unit Brands

Featured Content

- MVP Profiles
- MUFC Recap and Highlights
- Technology: From the Front to Back of House
- Building Infrastructure: Are You Ready to Grow?

Quarter IV

Dominators List: Franchising's Largest U.S. Multi-Unit Operators

Featured Content

- Multi-Unit Franchisee Profiles
- The Challenges of Owning Locations in Multiple States
- Why You Should Own the Real Estate Where Your Locations Are

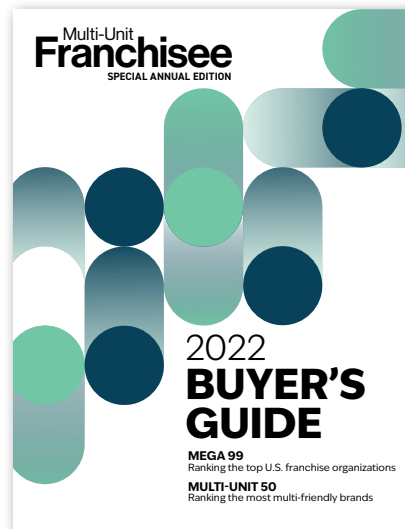
Frequency	1x	2x	3x	4x
Sponsored Content Combo	\$6,690	\$6,590	\$6,490	\$6,390
Back Cover	\$6,490	\$6,290	\$6,090	\$5,890
Inside Front Cover	\$6,290	\$6,090	\$5,890	\$5,690
FTOC or Editor's Note	\$5,790	\$5,590	\$5,490	\$5,390
Full Page	\$5,290	\$5,190	\$5,090	\$4,990
1/2 Page	\$3,490	\$3,390	\$3,290	\$3,190

Grow your business with comprehensive overviews and side-by-side comparisons of brands seeking Multi-Unit Franchisees. This annual edition targets the largest Multi-Unit and Multi-Brand Franchise Owners and Operators in the United States, providing a critical resource that savvy operators refer to throughout the year.

Your brand's reach is enhanced by print and digital editions, combined with bonus distribution at top industry events during the year, including the annual Multi-Unit Franchising Conference (MUFC).

Distribution – 17,000

Multi-Unit Franchisees + Available Digitally
all year on Franchising.com



2-Page Spread
\$8,990

Full-Page Profile
\$5,990

Special pricing is available to Conference sponsors/exhibitors and print advertisers. Call for details.

Multi-Unit Franchisee

Maximum Visibility Bundle

Position your brand for success with savvy Multi-Unit Franchisees looking for ways to accelerate their growth

We have built creative new ways to leverage franchising's most unique and effective channels to reach Multi-Unit Franchisees. Get better results for your brand with our measurable, high-view advertising in Multi-Unit Franchisee Magazine's powerful digital and print platforms.

Our integrated media solutions create a consistent message to these experienced buyers.

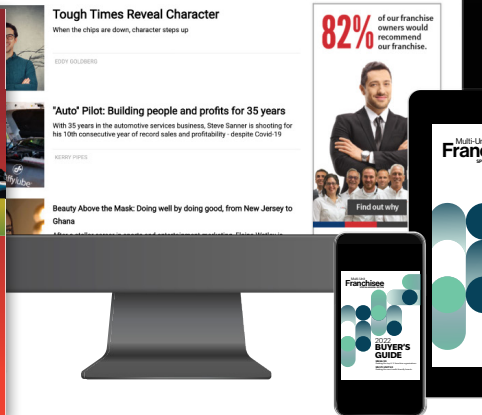
- Annual (4x) Full Page Display Ad in Multi-Unit Franchisee Magazine
- Full Page Profile in the 2023 Multi-Unit Franchisee Buyers Guide
- **BONUS:** Annual (12x) Digital Banner Ad Rotation on articles that target Multi-Unit Franchisees



Digital Display Banner

Digital Display Banner

Digital Display Banner



\$19,500

Includes premium ad placement in MUFM
(IFE, BC, 1st RHP, Page Across from TOC)

\$15,500

Non-premium ad placement

FRANCHISEUpdate Magazine

Leading Magazine for Franchisor Executives

Franchise Update Magazine is the leading independent trade publication for Franchisors in the United States. This publication provides a valuable and unique distribution to thousands of opt-in subscribers that include Franchisor CEOs, Presidents, CDOs, CMOs, Consumer Marketing and Franchise Sales & Development Executives.

Published quarterly, Franchise Update Magazine features inspirational leadership stories, in-depth interviews and vital updates on important franchise issues that Franchisor leaders don't get anywhere else, making this publication an essential resource for the franchise community.

Advertisers benefit from unmatched distribution through Franchisor subscribers, conferences, and expos on Franchising.com.

Print Distribution

Total Print	10,000
Franchisors	7,500
Supplier	2,500

Digital Readership

Average Issue Views	11,200+
Average Article Views	83,600+

69%

Read Magazines Frequently or Regularly

47%

Find Information on New Services to be Interesting and Relevant

53%

Find Content on Trends, Profiles and Features as Favorites

FRANCHISEUpdate
Business Intelligence for Growing Franchises
Q2 2022
TECHNOLOGY ISSUE

AFFINITYX
MAKE A GREAT HIRE FAST WITH AFFINITYX
CONNECT WITH THE MOST IDEAL CANDIDATE
AffinityX can help you with every step of your recruitment process, from sourcing and screening to interviewing and onboarding. It's the only platform that gives you more quality candidates, so you can find the right person for your business.

Constant Contact
Marketing built for franchises.
Save time, stress, and money by empowering franchisees with easy-to-use digital marketing tools that you control. The benefits are endless.
Email marketing
Social media marketing
Digital advertising
SMS marketing
Landing pages and more

Uberall
Did you know...
74% of consumers have a preference that combines a mix of online and in-person channels*
Are you ready to meet consumers where they are in the purchase journey? Uberall helps franchise brands power the entire hybrid customer journey from discovery, to store visit, to recommendation and repeat purchase.
help franchise marketers:
Prove the value of marketing to franchisees
Empower franchise owners to create on-brand local campaigns
Market locally at scale
Turn digital first consumer into raving fans
more today - uberall.com | sales@uberall.com | (424) 322-5300

LEASECAKE
THE FUTURE OF PROPTech IS NOW GETTING EASIER.
Leasecake is proud to partner with Franchise Update Media in advancing the interests of multi-unit operators. Look for us at the Franchise Marketing Leadership Conference, the Franchise Leadership and Development Conference, and MUFC 2023.
Contact us to see how Leasecake can help you get the edge you need to succeed.
leasecake.com

umi
BRAND GROWTH EXPERTS
LTD. TOOLS
MEDIA PLANNING & PLACEMENT
CUSTOMER EXPERIENCES
UNIFORM, DRINK & PROMOTIONS
RISK ASSESSMENT
LOCAL STORE MARKETING INITIATIVES
PRINT PRODUCTION SERVICES
BACK OF HOUSE & TRAINING PROGRAMS
COST ANALYSIS
UMI has worked with some of the biggest names in the franchise industry. For over 23 years, we've been a driving force behind brands like: Tropical Smoothie Cafe, Zest Car Wash, Freddy's Frozen Custard and many more!
umimarketingsolutions.com
umimarketingsolutions.com | 800.456.4568

Issue	Ad Close	Materials Due	Release Date	Bonus Distribution
Q1	2/3/23	2/10/23	March	
Q2	5/5/23	5/12/23	May/June	FCXC
Q3	7/28/23	8/4/23	September	FLDC
Q4	11/3/23	11/10/23	December	

Editorial Calendar

Quarter I

Marketing, Pr, Advertising

Featured Content

- Women Making Bold Moves to Evolve Their Brands
- Customer Loyalty 2.0: Enhancing the Customer Experience
- New Media Options for Marketing

Quarter II

Technology

Featured Content

- What's New? Technology in Franchise Development, Franchise Operations/Training, & Franchisee Support
- Growth of Multi-Franchisor Brand Enterprises

Quarter III

Customer Experience

Featured Content

- Untangling all the Social Media Options (Facebook, LinkedIn, TikTok, Snapchat, and more)
- How Private Equity is Changing Franchise Brand Leadership & Revenue Management
- FCXC: Recap and Highlights, Innovation Awards Finalists & Winners
- Annual Franchise Marketing Report (AFMR): Facts and Figures from the Marketing Side of Franchising

Quarter IV

Franchise Development

Featured Content

- Annual Franchise Development Report (AFDR): Facts and Figures from Franchising's Most Comprehensive Sales and Lead Generation Survey
- FLDC: Recap and Highlights
- STAR Awards: Brands with the Best Franchisee Recruitment Processes, Practices, and Responsiveness
- Mystery Shopper Survey: Best Practices for Recruitment Websites, Website Response, and Phone Response

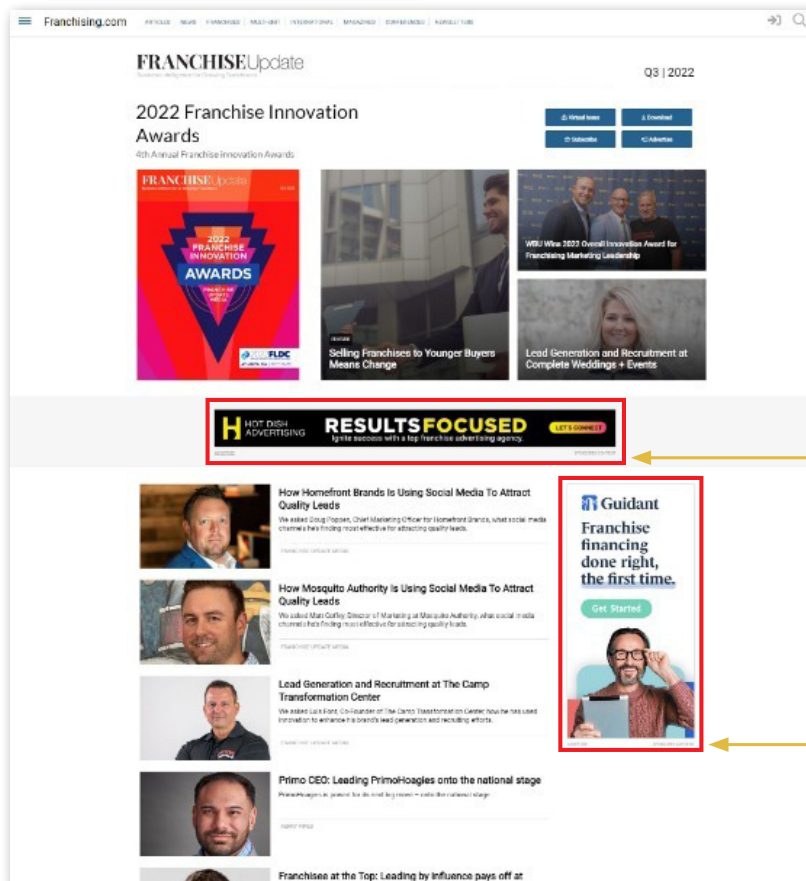
Frequency	1x	2x	3x	4x
Sponsored Content Combo	\$3,990	\$3,890	\$3,790	\$3,690
Back Cover	\$3,390	\$3,290	\$3,190	\$3,090
Inside Front Cover	\$2,990	\$2,890	\$2,790	\$2,690
FTOC or Editor's Note	\$2,990	\$2,890	\$2,790	\$2,690
Full Page	\$2,390	\$2,290	\$2,190	\$2,090
1/2 Page	\$1,990	\$1,890	\$1,790	\$1,690

FRANCHISEUpdate

Maximum Visibility Package

Position your brand for success with savvy Franchisor Executives looking for ways to accelerate their growth. We have built creative new ways to leverage franchising's most unique and effective channels to reach Franchisors. Get better results for your brand with our measurable, high-view advertising in Franchise Update Magazine's powerful digital and print platforms. Our integrated media solutions create a consistent message to these experienced buyers.

- Annual (4x) Full Page Display Ad or Sponsored Content Article in Franchise Update Magazine
- **BONUS:** Annual (12x) Digital Banner Ad rotation on articles that target Franchisors
- Annual (12x) Franchising.com Supplier Resources Package
 - Company overview and description of services
 - Press Releases
 - Direct link to your website and social media



Digital Display Banner

Digital Display Banner

Thanks to their unmatched reach and scale across multiple platforms, Franchise Update Media is an integral part of our marketing plans and continually drives quality leads for Hot Dish Advertising."

Dawn Kane, CEO
Hot Dish Advertising

\$9,990

Premium ad placement in FUM
(IFE, BC, 1st RHP, Page Across from TOC)

\$7,990

Non-premium ad placement

Franchising.com

Our up-to-date, exclusive franchise content and industry news consistently attracts new visitors and quality prospects.

Franchising.com with the Multi-Unit Franchisee channel is the largest franchise information hub. Over 150,000+ pages of content indexed by Google, daily news updates and top ranking for key search terms.

A Recruitment Package on Franchising.com gives you an edge in searches by qualified candidates, providing your brand with unmatched visibility and a competitive advantage.

150,000+
Google indexed pages

91,000+
News stories on franchising

6,800+
Articles on franchising

#1 Ranked
Franchise sites by keyword

Content Site

Franchising.com, with unmatched original and sponsored content, is the go-to resource for users highly engaged in franchising.

Direct Link

With Direct Links we drive traffic to your franchise website and social media channels, connecting your brand with quality franchise prospects. Quality candidates prefer to go straight to the source when researching opportunities.

Mobile Users Continue to Increase

We've adopted a mobile first approach keeping Franchising.com fast and reliable on all devices. Speed is more important than ever.

Press Room

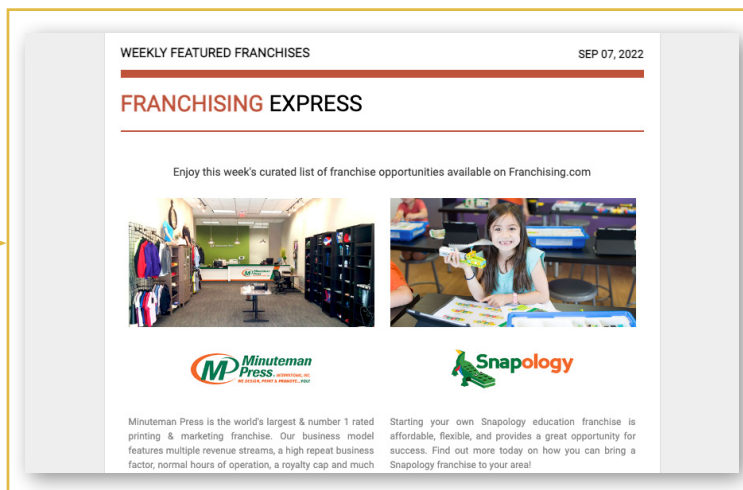
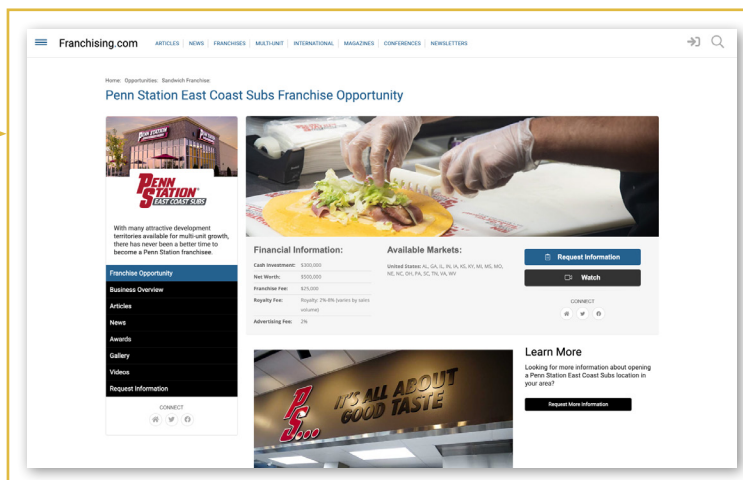
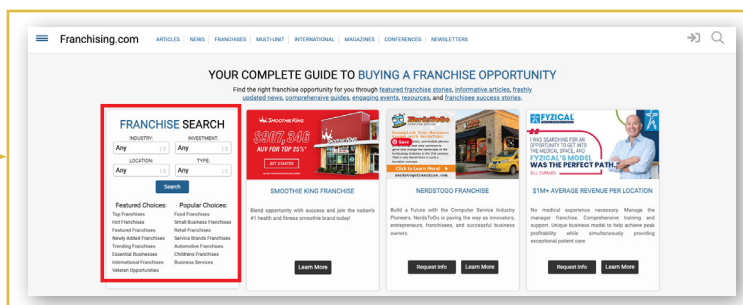
Franchise Development PR posting is exclusive to Franchising.com advertisers. Press Releases submitted by you or your PR firm will maximize your reach to Franchising.com's 3.5 million visitors. Your posts include: Direct links to website, contact information and premium placement. Ensure your PR investment gets maximum exposure!

Franchising.com offers a snapshot of your brand, YOUR website tells your story. This is why our campaigns include a direct link to your website. Interested prospects will try to get as much information as possible on your brand before they contact you.

Franchising.com Recruitment Packages include:

- Search by category, investment, location and type
- Franchise recruitment ad/brand profile page with video, PR, social media, awards, testimonials, direct link and optional lead form
- Run of site exposure including Top Franchises, Hot Franchises and newly added
- Press Room: All Press includes direct link to your website and contact information. Franchise Development PR is only posted for franchising.com advertisers
- **Special Bonus:** Franchise brands will rotate in our weekly Featured Franchise email to our 40,000 opt-in opportunity seeker subscribers

**\$999 per month
6-12 month package
rates available**



Multi-Unit Spotlight \$1,299/month

Includes: Recruitment Package plus Banner on Multi-Unit Channel of Franchising.com

Franchise Spotlight \$1,399/month

Includes: Recruitment Package plus Banner on Home page of Franchising.com

Franchising.com's Signature Sponsored Content Program

Align your brand's messaging on Franchising.com with the strength, integrity and relevance of Franchise Update Media's editorial content.

When your brand stories are combined with our quality content, and delivered to our highly engaged online audience, you get results.

Audience
3.5 Million

Annual Franchising.com visitors
and over **47,000** weekly newsletter
subscribers

Engagement
Average BRANDBOOST
articles are read more than
2,700x

Direct Response
Direct Link and access to
24/7
management console to
track all campaign activity

Join these BrandBOOST
customers and many more:



The screenshot shows a Franchising.com article page. The article is titled "East Coast Wings + Grill Scores High in Franchisee Satisfaction" by Kerry Pipes. It features a photo of two women smiling and holding a menu. The article text discusses the success of East Coast Wings + Grill, mentioning its long history, commitment to franchisees, and recent awards. On the right side of the page, there is a sidebar with a "Franchise Opportunity" section, a "Franchise Overview" section, and a "Franchise Topics" section listing various categories like Multi-Unit Franchising, Get Started in Franchising, Growth, Operations, Open New Units, Leadership, Marketing, Technology, Legal, Awards, Rankings, Trends, and Featured Franchise Stories.

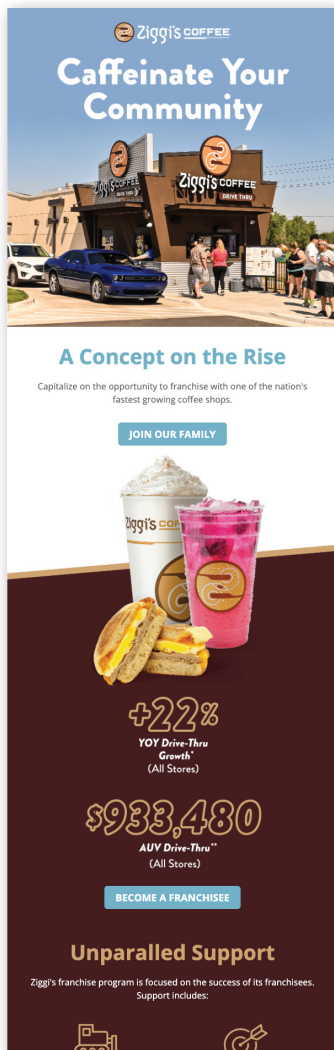
Article Details

- Our experienced editorial team conducts an interview with a representative or franchisee of your choosing.
- Once completed, your articles are scheduled for launch on Franchising.com and in our newsletters.
- We will distribute your article within our content so it takes center stage!
- Only available with Franchising.com campaign.

\$1,200 per article

Drive results with a custom email campaign to your target audience. We offer the most comprehensive and up to date lists to reach franchise prospects, multi-unit franchisees, and franchisors.

Custom Email Campaigns for Franchise Brands and Suppliers



Ziggi's COFFEE

Caffeinate Your Community

A Concept on the Rise

Capitalize on the opportunity to franchise with one of the nation's fastest growing coffee shops.

[JOIN OUR FAMILY](#)

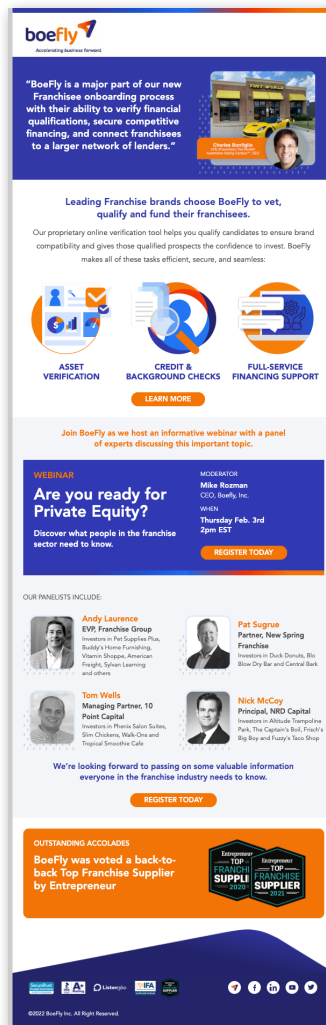
+22%
YOY Drive-Thru Growth*
(All Stores)

\$933,480
AUV Drive-Thru*
(All Stores)

[BECOME A FRANCHISEE](#)

Unparalleled Support

Ziggi's franchise program is focused on the success of its franchisees. Support includes:



boeFly
Accelerating Business Growth

"BoeFly is a major part of our new Franchisee onboarding process with their ability to verify financial qualifications, secure competitive financing, and connect franchisees to a larger network of lenders."

Leading Franchise brands choose BoeFly to vet, qualify and fund their franchisees.

Our proprietary online verification tool helps you qualify candidates to ensure brand compatibility and gives those qualified prospects the confidence to invest. BoeFly makes all of these tasks efficient, secure, and seamless:

- ASSET VERIFICATION
- CREDIT & BACKGROUND CHECKS
- FULL-SERVICE FINANCING SUPPORT

[LEARN MORE](#)

Join BoeFly as we host an informative webinar with a panel of experts discussing this important topic.

WEBINAR

Are you ready for Private Equity?

Discover what people in the franchise sector need to know.

[REGISTER TODAY](#)

MODERATOR
Mike Roeman
CEO, BoeFly, Inc.

DATE
Thursday Feb. 3rd
2pm EST

OUR PANELISTS INCLUDE:

- Andy Laurence**
EVP, Franchise Group
Investor in Pet Supplies Plus, Buddy's Home Furnishings, Vinn's Snaps American Prodd, Super Learning and others
- Pat Sugrue**
Partner, New Spring Franchise
Investor in Dunk Donuts, Big Blue Dry Bar and Central Perk
- Tom Wells**
Managing Partner, 10 Point Capital
Investor in Petco Salon Suites, Sim Chicks, Web-Care and Tropical Smoothie Cafe
- Nick McCoy**
Principal, NBO Capital
Investor in Altitude Tempire Park, The Captain's Box, Frisco's Big Boy and Fuzzy's Taco Shop

We're looking forward to passing on some valuable information everyone in the franchise industry needs to know.

[REGISTER TODAY](#)

OUTSTANDING ACCOLADES

BoeFly was voted a back-to-back Top Franchise Supplier by Entrepreneur

Entrepreneur TOP FRANCHISE SUPPLIER

Entrepreneur TOP FRANCHISE SUPPLIER

©2022 BoeFly Inc. All Rights Reserved.

Multi-Unit Franchisees

11,800+
Recipients
3,800+
Opens

(\$4,500 / email)

Franchise Prospects

38,000+
Recipients
4,100+
Opens

(\$4,000 / email)

Only available with
Franchising.com campaign

Franchisors

7,600+
Recipients
2,500+
Opens

(\$3,000 / email)

Franchise Update Newsletters are an efficient and effective way to deliver your message to your target audience. Our opt-in subscriber communities include experienced Multi-Unit Franchisees, Opportunity Seekers, and Franchisor Executives. Franchise Update Newsletters feature stories and news produced by the editors of Franchise Update and Multi-Unit Franchisee Magazines, so your advertising is part of compelling content that delivers high engagement and results for your business.

Multi-Unit Franchisee Report

(Weekly, Wednesdays)

The most comprehensive resource for Multi-Unit Franchisees, featuring weekly curated ideas, strategies, and solutions for today's high achieving operators.

15,900+ opt-in subscribers

Newsletter Sponsor: 3 / \$4,500
Sponsored Post/Article: 3 / \$3,600

Multi-Unit Franchisee Report - Service Brands

(2nd and 4th Thursday)

An additional perspective for savvy multi-unit franchisees looking to explore the benefits of owning and operating service brands as a means of expanding their portfolios.

15,900+ opt-in subscribers

Newsletter Sponsor: 3 / \$4,500
Sponsored Post/Article: 3 / \$3,600

Franchising.com Express

(Monthly, Mondays)

Our most comprehensive newsletter for franchise prospects and franchisees. This newsletter contains the top news, articles, and opportunities for the week. It's a must-read for franchisees and franchise opportunity seekers.

37,000+ opt-in subscribers

Newsletter Sponsor: 3 / \$4,500
Sponsored Post/Article: 3 / \$3,600

Franchise Real Estate Report

(Monthly, 3rd Thursday)

Reporting on the changing landscape of commercial real estate through the lens of franchising, including leasing trends, regional opportunities, financing strategies, and development partners.

19,000+ opt-in subscribers

Newsletter Sponsor: 3 / \$4,500
Sponsored Post/Article: 3 / \$3,600

Franchise Employer Report

(Monthly, 1st Thursday)

Strategies and trends related to franchisee and franchisor employer opportunities, including best practices for recruiting and retention, legal and regulatory updates, leading successful teams and more.

19,000+ opt-in subscribers

Newsletter Sponsor: 3 / \$4,500
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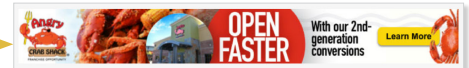
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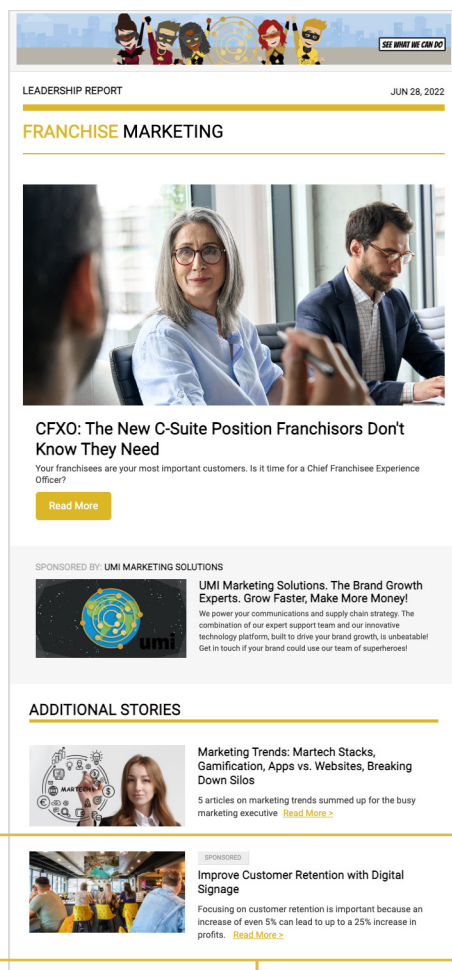
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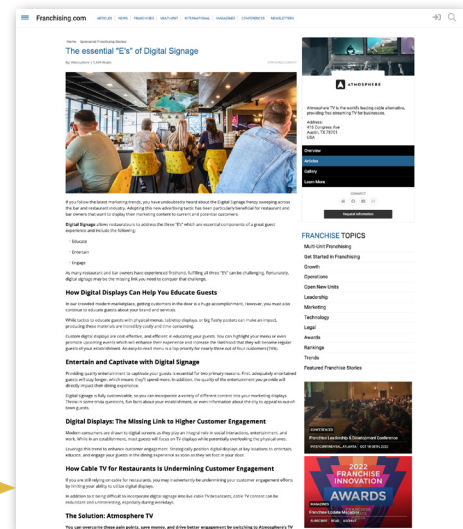
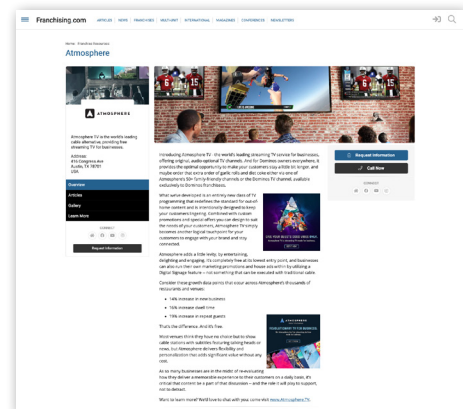
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